



EPISODE 3

TELLING STORIES



Welcome to Craig Choffe's Curated Conversations. Schedule just one episode—in person or virtual. Or take in the entire series. Each episode focuses on a different aspect of the human side of business—from building relationships to persuasive storytelling.

BUILD A STORY INVENTORY

Learn to leverage the power of storytelling in this interactive workshop. Participants become gifted conversationalists, presenters and storytellers by building their own story inventories.

You never know
when you'll need
a story:

- informal coffees
- project status update meetings
- large networking events
- formal client pitches
- chance elevator meetings

CRAFT YOUR STORY

THIS

- ✓ SHORT
- ✓ SIMPLE
- ✓ NATURAL
- ✓ PERSONAL

NOT THAT

- ⊗ LENGTHY
- ⊗ COMPLEX
- ⊗ BUTTONED UP
- ⊗ POWERPOINT

BY THE END OF THIS WORKSHOP, LEADERS WILL BE ABLE TO:

- Prepare for upcoming presentations and conversations
- Leverage best practices for storytelling and presenting
- Develop a story inventory that's ready for any situation
- Apply storytelling best practices in meetings or presentations