

# COMMUNICATING AT THE NEXT LEVEL



Schedule in person or virtual - in your setting, on your schedule.

In this program, Craig emphasizes Communication, Questions, Empathy and Listening, and Storytelling.

## COMMUNICATING AT THE NEXT LEVEL INCLUDES:

- How we prepare
- How we are engaging and memorable (storytelling)
- How we make recommendations

### BEFORE

- ✓ PAUSE
- ✓ EMPATHIZE
- ✓ PREPARE

### AFTER

- ✓ SPOTLIGHT
- ✓ POWERFUL QUESTIONS
- ✓ DIFFICULT CONVERSATIONS
- ✓ STORYTELLING

## OTHER TOPICS INCLUDE

- The difference between sympathy and empathy
- Storytelling
- Creating inventories

## BY THE END OF THIS WORKSHOP, YOUR TEAM WILL LEARN:

- Be next-level communicators
- Stand above others at meetings, conversations, & presentations
- Be a trusted advisor; earn a seat at the table
- Be seen as an influential, persuasive SME