

STORYTELLING



Schedule in person or virtual - in your setting, on your schedule.

BUILD A STORY INVENTORY

Learn to leverage the power of storytelling in this interactive workshop. Participants become gifted conversationalists, presenters and storytellers by building their own story inventories.

You never know when you'll need a story:

- informal coffees
- project status update meetings
- networking events
- formal client pitches
- impromptu meetings

CRAFT YOUR STORY

THIS

- ✓ SHORT
- ✓ SIMPLE
- ✓ NATURAL
- ✓ PERSONAL

NOT THAT

- ⊗ LENGTHY
- ⊗ COMPLEX
- ⊗ BUTTONED UP
- ⊗ POWERPOINT

BY THE END OF THIS WORKSHOP, YOUR TEAM WILL LEARN:

- Prepare for upcoming presentations and conversations
- Use best practices for storytelling and presenting
- Develop a story inventory that's ready for any situation
- Apply storytelling best practices in meetings and presentations